**Chester Beautification/Tourism Commission Agenda**

**March 17, 2022**

**Pledge of Allegiance**

**Approval of Previous Meeting Minutes** Donella Butler

**Treasurer’s Report** Linda Rader

**Public Petitions & Correspondence**

**Standing Committee Reports**

* Hometown Proud
* Take Pride Award JoAnn Simmons/Linda Rader
* Planters Tony West/Brenda Owen
* Riverboat/Tour Programming Linda Rader/Patti Carter
* Tourism Brenda Owen

Popeye character statue QR codes

Historic Preservation--Grad student project update

Change machine for Welcome Center?

**Special Committee Reports**

* Riverfront Improvement JoAnn Simmons
* Potential green space at corner of State and Swanwick Ray Allison/Cynthia Lawder

**Commission Function Reports**

* Public Relations Cynthia Lawder/Bob Lockhart

New Illinois South Tourism Guide out

Submit Muni Band info and schedule for spring/summer publication

Package deal ad in Tourism Times—fall and annual

* City Council update Ray Allison
* Welcome Center update Bob Lockhart
* Randolph County Tourism Ronnie White

**Old Business**

* Commission openings: 3

**New Business**

* Consider purchase of two additional large pots for State St. across from Subway
* Chamber of Commerce representative member David Randall
* Create subcommittee for 2024 eclipse
* Any other business that may come before the commission

**Adjournment & Next meeting: Thursday, April 21** at 6:30 PM at City Hall

Members & Liaisons:

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| --- | --- | --- | --- |
| Ray Allison, City Council Rep | Mary Ann Heberlie | David Randall, C of C |  |
| Donella Butler, Sec | Cynthia Lawder | Linda Schafer |  |
| Patti Carter, City Rec. Director | Bob Lockhart | JoAnn Simmons |  |
| Carla Draves | Brenda Owen, Ch | Tony West |  |
| Melissa Gross | Linda Rader, Treas |  |  |