



33rd Annual Christmas on the River

1330 Swanwick Street • Chester, Illinois • 62233 • chesterrecreation@chesterill.com • 618-826-1430

Dear Business/Organization Leader,

The City of Chester is pleased to announce our 33rd Annual ‘Christmas on the River’, December 3rd -5th. This event has become a tradition for our River City. We have watched the event change and grow and hope to continue doing so for many years.

As you know 2020 presented us with a few challenges. We had to make the difficult decision to cancel our event for the safety of our community. We know that you have experienced difficulties during this time as well. Because the success of the weekend is, in part, due to the monetary support of our sponsors we are scaling back and focusing on our community and the children

It is our hope, with the help of our sponsors, to continue to offer our community with free or low cost events and activities for the Holiday Season.

This year we would like to offer the inflatable snow globe and trackless train adventure for the children and adults in our community. These are the same two activities that we attempted last year. It will cost us approximately \$2200 to do these activities. I am not asking anyone to be a sole sponsor. I am asking for contributors.

I know it may seem that this letter is coming to you early this year, it is. I wanted to reach out and see if you were able to help us this year and to let you know that any sponsorships we receive will be returned in the event the Christmas on the River doesn’t come to fruition this year.

We have five levels of sponsorship or you may donate.

Snowflake Sponsor	\$250
Mistletoe Sponsor	\$150
Candy Cane Sponsor	\$100
Poinsettia Sponsor	\$ 50
Sugar Plum	\$ 25

Please return the enclosed form with your sponsorship. All sponsorships will be listed on social media, print media and promotional publications.

We will, again, be distributing our Christmas on the River Weekend Event Guides with all of the weekend happenings.

We will provide each contributor with a copy of the guide.

For further information please contact me at (618)826-1430 or chesterrecreation@chesterill.com .

Thank you for your time and consideration,

Patti Carter,
City of Chester, Recreation Director

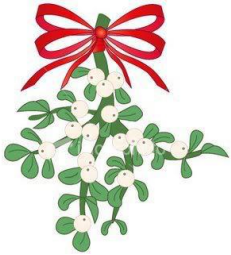


Thank you, on behalf of the City of Chester!

Registration on back



___ Snowflake Sponsor \$250



___ Mistletoe Sponsor \$150



___ Candy Cane Sponsor \$100



___ Poinsettia Sponsor \$ 50



___ Sugar Plum Sponsor \$ 25

Christmas on the River Sponsorship

BUSINESS NAME: _____

CONTACT PERSON: _____

BUSINESS ADDRESS: _____

BUSINESS PHONE: _____